

STORYTELLING: KNOWING YOUR COMMUNITY

2023 STRENGTHENING SOVEREIGN
RESPONSES TO SEX TRAFFICKING IN
INDIAN COUNTRY AND ALASKA
CONFERENCE



Minnesota
Indian Women's
Sexual Assault
Coalition

Minnesota Indian Women's Sexual Assault Coalition

INTRODUCTIONS & TODAY'S PLAN

-
- Importance of Data and Narrative Storytelling
 - Assessing Needs/Developing the Information
 - Telling Your Story
 - Closing

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WHY IS STORYTELLING IMPORTANT?

Different Purposes

- Outreach to community/partners
- Dispelling myths
- Identifying priorities and shaping vision
- Learning from and connecting with survivors
- Potential funders
- Sustainability



HOW TO TELL THESE STORIES

Different Audience

- Social Media
- Print or other media
- Elevator Pitches
- Outreach Materials
- Slides within presentations
- Connecting with Tribes, local and broader stakeholders
- Funding applications





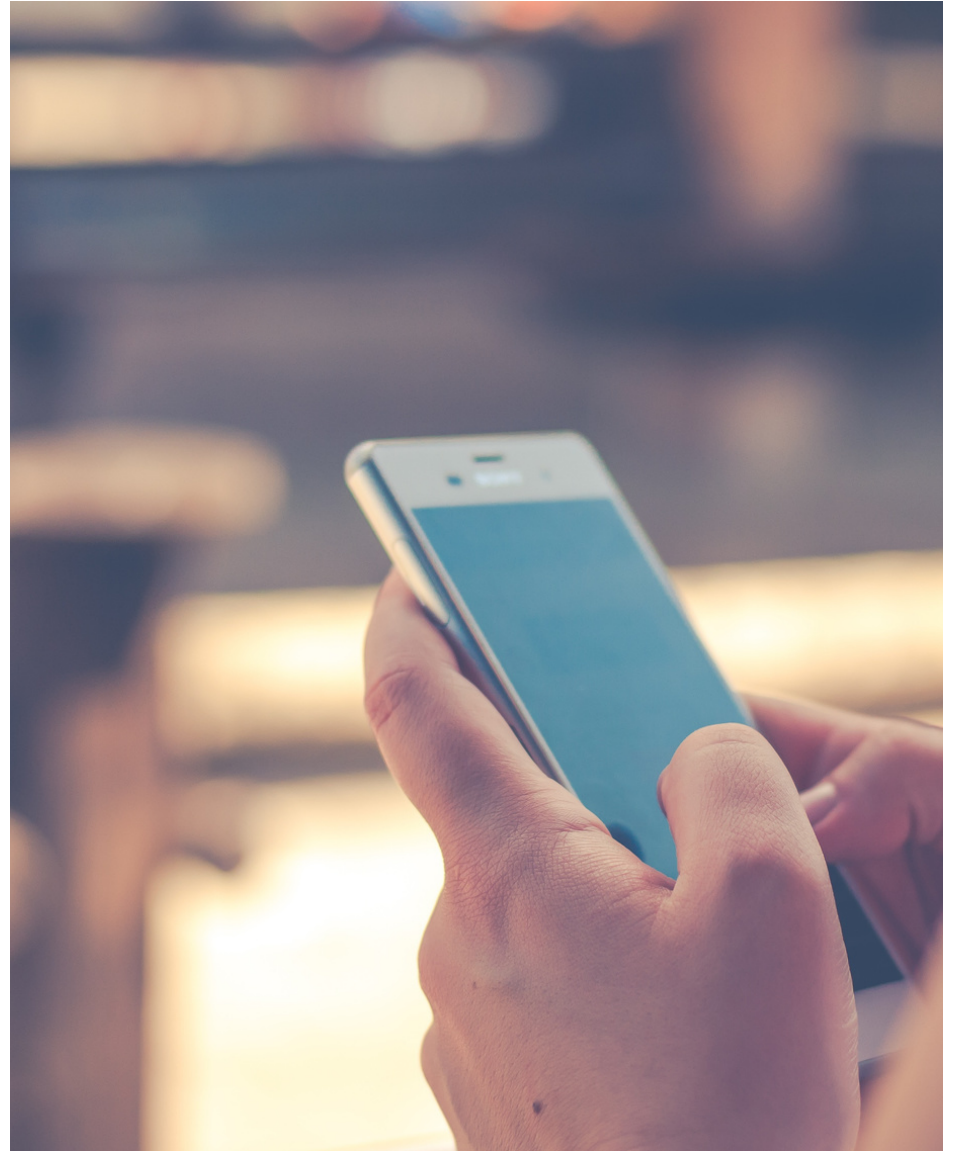
STORYTELLING

Knowing Your Community

- Who is your community?
- Where does trafficking happen?
- What does trafficking look like?
- What are gaps? Strengths?

Ideas

GATHERING
WHAT EXISTS



Ideas

FILLING THE INFORMATION GAPS



Focus

INVISIBILITY



Considerations

EVENTS/TOURISM/
SEASONAL WORK



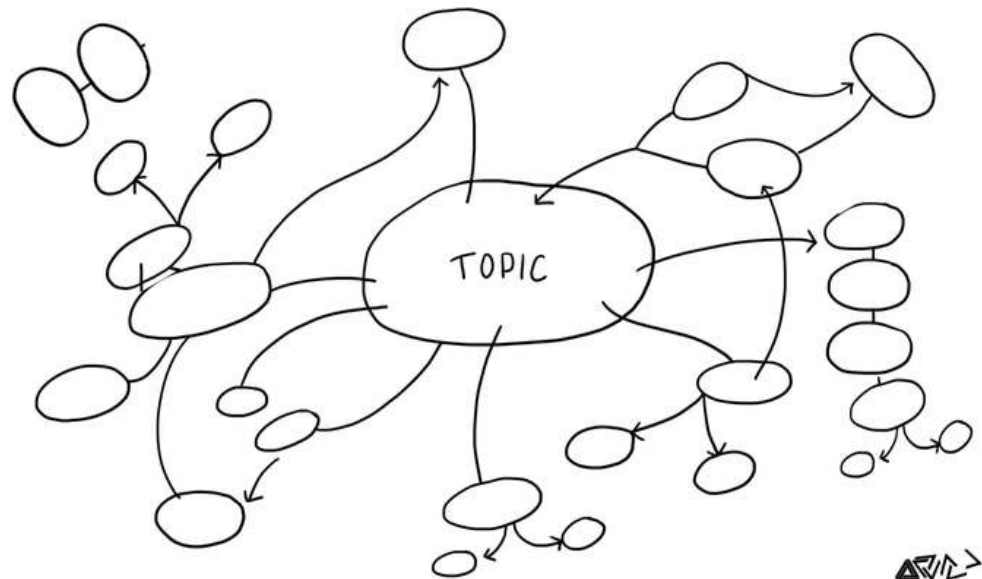
Systems Mapping

UNDERSTANDING
THE FULL
PICTURE



Systems Mapping

- Many ways to use
- What is known
- What is left to learn
- Reflects reality vs idealized version
- Creates action steps



What can you do?

PROCESS - LEARNINGS - ACTION STEPS

Challenges

BARRIERS TO
IMPLEMENTATION



Strengths

FACTORS THAT
CAN HELP



CLOSING

-
- Every community is unique
 - Survivors voices are integral to this work
 - Storytelling is important to outreach, sustainability, and community change
 - This used to identify areas of priority and focus within your community



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Thank
you