

Request for Proposals for Graphic Designer for MIWSAC Logo and Style Guide

Timeline

RFP Announcement: August 20, 2024

Proposals Due: September 4, 2024

Notification to Submitters: September 9, 2024

Contract Period: September 9, 2024 – October 31, 2024

About MIWSAC

Minnesota Indian Women's Sexual Assault Coalition (MIWSAC) uses culturally based training, technical assistance, strategies, resources, tools, and a wide range of events and activities to engage and support survivors of sexual violence, advocates, service providers, community, and allies that are working to end sexual violence and sex trafficking across Minnesota's 11 federally recognized Tribal Nations, urban Native bases, and Tribal communities across the country.

MIWSAC's work is grounded in the philosophy that each of us have a role, purpose, and place in eradicating sexual violence. As we galvanize gender, race, age, orientation, expertise and experience, we are all safer.

Project Information and Background

Our organization has grown tremendously in recent years, expanding our work to focus not only on ending sexual violence throughout the state of Minnesota, but serving as a national training and technical assistance resource to communities across the country and internationally. We are looking for artwork that is representative of our work, values, and philosophies, and for artists who can help to create a visual representation that honors where we are now and respects our rich herstory.

The work we do provides new and seasoned advocates and communities with the knowledge and skills they need to promote sexual violence prevention and to provide culturally sponsored survivor-centered advocacy for victims / survivors of sexual violence including sex trafficked survivors, while also addressing conditions that make sexual violence possible in the first place at the social and systemic level.

Scope of Work

MIWSAC is seeking a graphic designer with the skills and experience to create a logo based on feedback from our stakeholders, which include our Circle Keepers, coalition membership, key partners, and staff.

1. Co-facilitate two (2) virtual meetings with the Circle Keepers, coalition membership, any key partners identified, and staff, to obtain ideas and information to assist in the creation of the logo. These meetings will be held on **September 17, 2024 at 10:00 am**

central standard time and on **September 18, 2024 at 2:00 pm** central standard time.

****The August membership meeting will be recorded to provide additional information to assist with the formation and creation of the logo.**

- 2. A draft of the logo is due by September 30, 2024.
- 3. The final product being the logo and the style guide are due by October 11, 2024; the logo will be presented at the Annual Membership Meeting scheduled to be held October 22nd – 24th, 2024.

Proposal Requirements

To apply, please email your completed proposal, including Narrative and Application, to Becki Jordan, Communications & Design Specialist, (bjordan@miwsac.org) by September 4, 2024:

1. Narrative

- A brief description of your experience in designing and creating logos and style guides. Include a brief biography and a description of your work experience related to graphic design and the scope of work outlined above; more specifically your experience in the creation of products to support Native people.
- Please provide two examples of logos you have created. These examples can be in the form of PDF.

2. Application:

a. Please tell us about yourself.

First Name(s): _____

Last Name(s): _____

Address: _____

State and zip code: _____

Tribal affiliation(s): _____

Email address: _____

Phone number: _____

b. Why are you interested in working as the Graphic Designer for a Native Logo and Style Guide for MIWSAC?

c. Work-Related References

Reference #1:

First Name(s): _____

Last Name(s): _____

Email address: _____

Phone number: _____

Relationship: _____

Scope of Work: _____

Reference #2:

First Name(s): _____

Last Name(s): _____

Email address: _____

Phone number: _____

Relationship: _____

Scope of Work: _____

Printed Name: _____

Signed Name: _____

Date: _____.

Date: _____