AN OWERVEW SEXUAL ASSAULT AWARENIESS

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A BRIEF HISTORY OF SAAM

There have **always been** individuals and communities advocating for prevention and ending sexual violence.

The official acknowledgement of Sexual Assault Awareness Month (SAAM) began around two decades ago, but the fight against sexual violence has existed for much longer than that.



A BRIEF HISTORY OF SAAM (CONTINUED)

In the U.S., movements for social change and equality began to gain traction in the 1940s and 50s with the civil rights era. Open discussions of the realities of sexual violence were limited, but advocacy for equal rights began to challenge the status quo.¹

Leading this movement were **Black women**, **Indigenous women**, and other **women of color**; it was these women working at **the intersection of race-based and gender-based violence** who championed the framework of what would become the movement against sexual violence.²

1,2 NSVRC, "History of Sexual Assault Awareness Month." https://www.nsvrc.org/saam/history



SEXUAL VIOLENCE & COLONIALISM

Indigenous communities experienced sexual violence at the hands of European colonizers beginning in the 15th century with colonial contact.³

Rape and other forms of sexual violence were used as tools of oppression and conquest against Indigenous communities, with this legacy of violence against Native communities continuing today.⁴

- 3 Gerolami, G (2016), "Rape as colonial legacy."
- 4 NSVRC, "Foundations of Advocacy." https://www.nsvrc.org/sites/default/files/2020-05/Module_4_History_of_movement.pdf



RESISTANCE & THE FIGHT AGAINST SEXUAL VIOLENCE

Since colonial contact, our communities have resisted sexual violence against our people in tandem with resisting settler colonialism—often these forms of resistance are intertwined.



SEXUAL ASSAULT AWARENESS MONTH 2025



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